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## WHAT IS CLAIMED IS:

1. A method for downloading and paying for content selected from a digital radio transmission comprising the steps of:

providing a receiver capable of receiving digital radio transmissions and a storage device coupled to the receiver;

receiving the digital radio transmission at the receiver; transmitting a request to download the content; transmitting information sufficient to allow for payment of the content; receiving a transmission authorizing the download of the content; and downloading the content to the storage device.

- 2. The method for downloading and paying for content selected from a digital radio transmission of claim 1, wherein the step of receiving the digital radio transmission includes the step of storing the digital radio transmission in a memory buffer at the receiver.
- 3. The method for downloading and paying for content selected from a digital radio transmission of claim 1 wherein the step of transmitting a request to download the content comprises the step of transmitting a request to a content agent to download content, the content agent able to initiate the downloading of the content.
- 4. The method for downloading and paying for content selected from a digital radio transmission of claim 1, wherein the storage device is a digital storage device.
- 5. The method for downloading and paying for content selected from a digital radio transmission of claim 4, wherein the digital storage device is a portable electronic device.
- 6. The method for downloading and paying for content selected from a digital radio transmission of claim 1, wherein the content is coded in a format suitable for digital radio transmission.

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- 7. The method for downloading and paying for content selected from a digital radio transmission of claim 6, wherein the content is coded in or compatible with MP3, MP4, AAC, Dolby Digital, ePAC, AC3, PCM, MPEG, or JPEG format or any combination thereof.
- 8. The method for downloading and paying for content selected from a digital radio transmission of claim 1 wherein the download request transmission is a wireless transmission.
- 9. The method for downloading and paying for content selected from a digital radio transmission of claim 8, wherein the wireless transmission is over cellular telephone lines.
- 10. The method for downloading and paying for content selected from a digital radio transmission of claim 1, wherein the download request transmission is made over an Internet connection.
- 11. The method for downloading and paying for content selected from a digital radio transmission of claim 1, wherein the content includes video content.



12. A method for downloading and paying for content selected from a digital radio transmission, the digital radio transmission including discrete content segments, comprising the steps of:

providing a receiver capable of processing digital radio transmissions, wherein the receiver includes a buffer suitable for storing a selected time period of the digital radio transmission, and a storage device coupled to the receiver;

receiving a first digital radio transmission;

storing a selected time period of the first digital radio transmission;

placing a flag on a discrete content segment of the digital radio transmission;

transmitting a request to download the discrete content segment associated

with the flag;

transmitting payment information sufficient to allow for payment of the discrete content segment associated with the flag;

receiving/a transmission authorizing the download of the content;

receiving a second digital transmission comprising the discrete content segment associated with the flag;

recognizing that the second digital transmission include the discrete content segment associated with the flag; and

downloading the discrete content segment associated with the flag to the storage device.

- 13. The method for downloading and paying for content selected from a digital radio transmission of claim 12, wherein the step of transmitting a request to download the content comprises the step of transmitting a request to a content agent to download content, the content agent able to initiate the downloading of the content.
- 14. The method for downloading and paying for content selected from a digital radio transmission of claim 12, wherein the storage device is a digital storage device.

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- 15. The method for downloading and paying for content selected from a digital radio transmission of claim 14, wherein the digital storage device is a portable electronic device.
- 16. The method for downloading and paying for content selected from a digital radio transmission of claim 12, wherein the content is coded in a format suitable for digital radio transmission.
- 17. The method for downloading and paying for content selected from a digital radio transmission of claim 16, wherein the content is coded in or compatible with MP3, MP4, AAC, Dolby Digital, ePAC, AC3, PCM, MPEG, or JPEG format or any combination thereof.
  - 18. The method for downloading and paying for content selected from a digital radio transmission of claim 12, wherein the download request transmission is a wireless transmission.
  - 19. The method for downloading and paying for content selected from a digital radio transmission of claim 18, wherein the wireless transmission is over cellular telephone lines.
  - 20. The method for downloading and paying for content selected from a digital radio transmission of claim 12, wherein the download request transmission is made over an Internet connection.
  - 21. The method for downloading and paying for content selected from a digital radio transmission of claim 12, wherein the content includes video content.

22. A method for downloading and paying for content selected from a digital radio transmission received by a receiver capable of processing digital radio transmissions and coupled to a storage device, comprising the steps of:

receiving a request to download the content;

receiving information sufficient to allow for payment of the content;

transmitting a signal authorizing the download of the content into the storage

device.

- 23. The method for downloading and paying for content selected from a digital radio transmission of claim 22, wherein the storage device is a digital storage device.
- 24. The method for downloading and paying for content selected from a digital radio transmission of claim 23, wherein the digital storage device is a portable electronic device.

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25. The method for downloading and paying for content selected from a digital radio transmission of claim 22, wherein the content is coded in a format suitable for digital radio transmission.

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26. The method for downloading and paying for content selected from a digital radio transmission of claim 25, wherein the content is coded in or compatible with MP3, MP4, AAC, Dolby Digital, ePAC, AC3, PCM, MPEG, or JPEG format or any combination thereof.

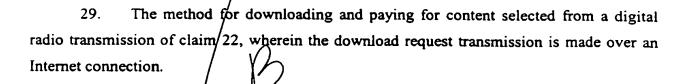
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27. The method for downloading and paying for content selected from a digital radio transmission of claim 22, wherein the download request transmission is a wireless transmission.

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28. The method for downloading and paying for content selected from a digital radio transmission of claim 27, wherein the wireless transmission is over cellular telephone lines.

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30. The method for downloading and paying for content selected from a digital radio transmission of claim 22, wherein the content includes video content.

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31. A method for downloading and paying for content selected from a digital radio transmission received by a receiver capable of processing digital radio transmissions and coupled to a storage device, comprising the steps of:

receiving the digital radio transmission at the receiver;

transmitting a request to transmit the content for the purpose of downloading the content to the storage device;

transmitting information sufficient to allow for payment of the content; receiving the transmission of the content; and downloading the content to the storage device.

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32. The method for downloading and paying for content selected from a digital radio transmission of claim 31, wherein the step of receiving the digital radio transmission includes the step of storing the digital radio transmission in a memory buffer at the receiver.

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33. The method for downloading and paying for content selected from a digital radio transmission of claim 31, wherein the step of transmitting a request to download the content for the purpose of downloading the content to the storage device comprises the step of transmitting a request to a content agent, the content agent being able to initiate or perform the transmission of the content.

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- 34. The method for downloading and paying for content selected from a digital radio transmission of claim 31, wherein the storage device is a digital storage device.
- 35. The method for downloading and paying for content selected from a digital radio transmission of claim 34 wherein the digital storage device is a portable electronic device.
  - 36. The method for downloading and paying for content selected from a digital radio transmission of claim 31, wherein the content is coded in a format suitable for digital radio transmission.

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- The method for downloading and paying for content selected from a digital radio transmission of claim 36, wherein the content is coded in or compatible with MP3, MP4, AAC, Dolby Digital, ePAC, AC3, PCM, MPEG, or JPEG format or any combination thereof.
- 38. The method for downloading and paying for content selected from a digital radio transmission of claim 31, wherein the download request transmission is a wireless transmission.
- 39. The method for downloading and paying for content selected from a digital radio transmission of claim 38, wherein the wireless transmission is over cellular telephone lines.
- 40. The method for downloading and paying for content selected from a digital radio transmission of claim 31, wherein the download request transmission is made over an Internet connection.
- 41. The method for downloading and paying for content selected from a digital radio transmission of claim 31, wherein the content which is downloaded comprises content which is not included in the digital radio transmission but is associated with the content which is transmitted in the digital radio transmission.
- 42. The method for downloading and paying for content selected from a digital radio transmission of claim 31, wherein the content includes video content.



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A method for downloading and paying for content selected from a digital radio 43. transmission received by a receiver capable of receiving a digital radio transmission and coupled to a storage device, comprising the steps of:

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receiving payment for a selected amount of content in advance of the digital radio transmission;

receiving a request to download of the content;

verifying that the selected amount of content has been paid for in advance, and authorizing the downloading of the content to the storage device.

The method for downloading and paying for content selected from a digital 44. radio transmission of claim 43, wherein the payment is received in exchange for a prepaid card storing a selected amount of credit suitable for the payment for content.

45. The method for downloading and paying for content selected from a digital radio transmission of claim 44, wherein the step of verifying that the selected amount of content has been paid for in advance comprises the steps of verifying that the prepaid card has stored a sufficient amount of credit to allow for payment of the content and deducting the cost of the content from the credit stored in the prepaid card.

The method for downloading and paying for content selected from a digital 46. radio transmission of claim 43, wherein the payment is received in exchange for a smart card storing a selected amount of credit suitable for the payment for content.

The method for downloading and paying for content selected from a digital 47. radio transmission of claim 44, wherein the step of verifying that the selected amount of content has been paid for in advance comprises the steps of verifying that the smart card has stored a sufficient amount of credit to allow for payment of the content and deducting the cost of the content/from the credit stored in the smart card.

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- 48. The method for downloading and paying for content selected from a digital radio transmission of claim 43, wherein the payment is received in exchange for a subscription which allows for the downloading of predetermined content.
- The method for downloading and paying for content selected from a digital radio transmission of claim 44, wherein the step of verifying that the selected amount of content has been paid for in advance comprises the step of verifying that subscription allows for the downloading of the content.

50. An apparatus for downloading and paying for content selected from a digital radio transmission comprising:

a receiver capable of receiving digital radio transmissions;

a storage device coupled to the receiver;

transmitter for transmitting a request to download the content;

transmitter for transmitting information sufficient to allow for payment of the

content;

receiver for receiving a transmission authorizing the download of the content, wherein the content is downloaded to the storage device.

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